

QASIM RICE MILLS

THE ESSENCE OF PREMIUM RICE

Serving Global Markets Since
1987



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CORE BUSINESS

Processing, milling, and exporting high-quality rice varieties, including Basmati and non-Basmati rice.

Qasim Rice Mills is a reputed player in the rice milling and export industry, specializing in the production and supply of premium-quality rice for domestic and international markets. The company is committed to delivering excellence through sustainable practices, advanced milling technology, and adherence to global quality standards.

COMPANY DESCRIPTION

Qasim Rice Mills operates as a vertically integrated rice processing and exporting firm, focusing on sourcing, milling, and distributing rice varieties that cater to diverse consumer preferences. The company likely emphasizes Pakistan's renowned Basmati rice, known for its aroma, long grains, and superior taste, alongside other varieties such as IRRI-6, IRRI-9, and Super Kernel Basmati. With a customer-centric approach, Qasim Rice Mills aims to meet the demands of global markets, including the Middle East, Europe, Africa, and North America.

The company prides itself on:

- **Quality Assurance:** Adherence to international standards such as ISO 9001, HACCP, and HALAL Certification
- **Sustainability:** Environmentally conscious practices in sourcing and processing.
- **Innovation:** Use of modern milling and sorting technologies to ensure consistency and purity.



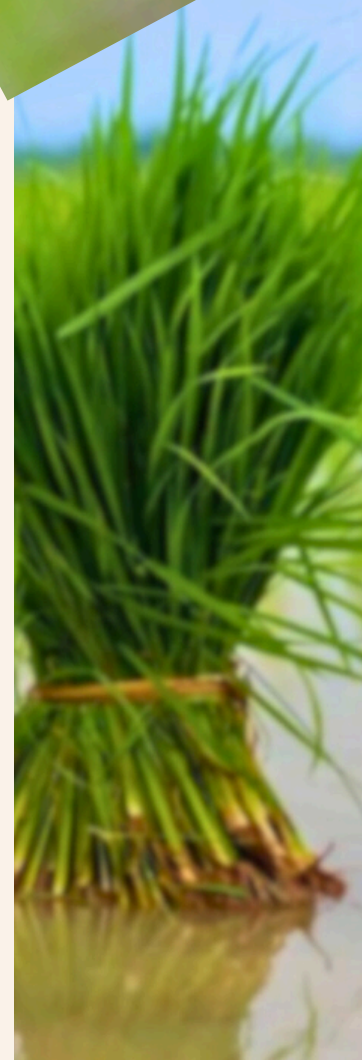
PRODUCTS AND SERVICES

Qasim Rice Mills likely offers a range of rice products, including:

- Basmati Rice: Premium varieties such as Super Kernel Basmati, 1121 Basmati, and PK-386.
- Non-Basmati Rice: IRRI-6, IRRI-9, and other long-grain varieties.
- Brown Rice: For health-conscious consumers.
- Parboiled Rice: Catering to specific market preferences.
- Custom Packaging: Tailored packaging solutions (e.g., 1kg, 5kg, 10kg, 20kg, or bulk) for retail and wholesale clients.
- Private Labeling: Offering branding services for international buyers.

Services:

- Rice processing and milling.
- Export logistics and supply chain management.
- Quality testing and certification.
- Contract farming partnerships with local growers (assumed to ensure consistent supply).



VISION

To deliver premium-quality rice to global markets while promoting sustainable agricultural practices and supporting local farming communities

MISSION

To be a leading name in the global rice industry, recognized for quality, reliability, and innovation

KEY OPERATIONS

- **Sourcing:** Collaborates with farmers in Pakistan's rice-growing regions (e.g., Punjab and Sindh) to procure high-quality paddy.
- **Processing:** Utilizes state-of-the-art milling facilities equipped with color sorters, polishers, and graders to produce polished, clean rice.
- **Quality Control:** Implements rigorous testing for grain length, moisture content, and purity to meet export standards.
- **Export Markets:** Supplies to key regions such as the Middle East (UAE, Saudi Arabia), Europe (UK, Germany), and Africa (assumed based on Pakistan's rice export trends).
- **Certifications:** Certified by international bodies for food safety and quality.



Mr. Masood Choudhary, the visionary CEO of Qasim Rice Mills, leads with unwavering dedication and strategic brilliance, propelling the company to new heights in the global rice industry. His dynamic leadership, coupled with a deep commitment to quality and innovation, drives our mission to deliver premium rice products worldwide. Under his guidance, Qasim Rice Mills continues to set benchmarks for excellence, sustainability, and customer trust.

LEADERSHIP & TEAM

Qasim Rice Mills is led by experienced professionals with expertise in agriculture, food processing, and international trade.

The company probably employs:

- Agronomists and procurement specialists for paddy sourcing.
- Engineers and technicians for milling operations.
- Quality control experts to ensure compliance with global standards.
- Sales and marketing teams to manage export contracts.



Mr Masood Choudhary
CEO

KEY PERSONNEL



FAISAL CHOUDHARY

Director Logistics

Mr. Faisal Choudhary, our esteemed Shipping & Logistic Director, brings unparalleled expertise and dedication to ensuring seamless supply chain operations. With a proven track record in optimizing logistics processes, he skillfully oversees the timely and efficient delivery of our premium rice products to global markets.



SAQIB CHOUDHARY

Operations Director

Saqib Choudhary leads with exceptional strategic insight and operational expertise. Overseeing the end-to-end production process, he ensures the highest standards of quality and efficiency in every batch of our premium rice. His innovative approach and unwavering commitment to excellence drive our operational success, reinforcing our position as a trusted leader in the industry.



QASIM CHOUDHARY

DIRECTOR EXPORTS

Spearheads our global market expansion with remarkable expertise and strategic foresight. With a deep understanding of international trade dynamics, he drives the seamless export of our premium rice products to diverse markets worldwide. His dedication to building strong client relationships and ensuring compliance with global standards solidifies our reputation as a trusted exporter.

PRODUCTION FACILITIES

QASIM RICE MILLS PROUDLY OPERATES TWO STATE-OF-THE-ART PRODUCTION FACILITIES STRATEGICALLY LOCATED TO OPTIMIZE QUALITY AND EFFICIENCY. OUR FLAGSHIP FACTORY IN MURIDKE, PUNJAB, SITUATED IN THE HEART OF PAKISTAN'S BASMATI PADDY REGION, HARNESSSES THE RICH AGRICULTURAL HERITAGE TO PRODUCE PREMIUM BASMATI RICE. THE SECOND FACILITY, LOCATED IN THE BUSTLING PORT CITY OF KARACHI, ENSURES SEAMLESS ACCESS TO GLOBAL MARKETS. BOTH FACTORIES ARE EQUIPPED WITH CUTTING-EDGE MACHINERY, ENABLING METICULOUS PROCESSING AND PACKAGING OF BASMATI AND NON-BASMATI RICE VARIETIES. WITH A COMMITMENT TO EXCELLENCE, WE EXPORT OUR HIGH-QUALITY PRODUCTS TO CUSTOMERS ACROSS ALL CONTINENTS, MEETING DIVERSE GLOBAL DEMANDS WITH PRECISION AND RELIABILITY.





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